

# LARA EVANS

**SENIOR ART EDITOR / ART DIRECTOR LONDON / ESSEX | HYBRID / REMOTE**  
**CONTACT DETAILS: LARAEVANS514@GOOGLEMAIL.COM | 07747808490**

## PROFILE

**Senior Art Editor with over 25 years' experience shaping editorial design for leading UK lifestyle and women's magazine brands. Highly experienced in print-led design, with full ownership of visual direction, cover design and issue planning, working closely and collaboratively with Editors and senior management. Known for strong visual judgement, attention to detail and a calm, considered approach under deadline pressure, with a long track record across both staff and freelance roles and a supportive, people-focused way of working.**

## EMPLOYMENT

### PROFESSIONAL EXPERIENCE

#### ART EDITOR – STYLE AT HOME MAGAZINE

**Future Publishing | June 2022 – April 2025**

Overall responsibility for the visual direction and creative output of Style at Home, ensuring consistently high design standards across every issue.

Led the monthly cover design and collaborated closely with the Editor on issue planning, pacing and visual storytelling, maintaining quality and consistency.

Delivered a full logo and cover refresh, modernising the brand while retaining its core audience; the updated look received immediate positive reader response.

Manage each issue end-to-end workflow from concept to press, maintaining calm delivery under tight editorial deadlines.

Research, edit and source imagery using Studio Content Centre and major picture libraries; retouch and prepare approximately two-thirds of all imagery, including complex cut-outs.

Art direction of photoshoots both remotely and on location, ensuring strong visual coherence with the brand and format.

Supported and mentored a shared Junior Designer, acting as a role model within the design team.

Provide cover and holiday support across the wider Homes portfolio, including Ideal Home, Livingetc, Country Homes & Interiors, 25 Beautiful Homes and Homes & Gardens.

#### FREELANCE ART EDITOR / DESIGNER

**October 2008 – June 2013 | August 2014 – June 2022**

Worked extensively across leading UK magazine brands, often stepping into Acting Art Editor or senior cover roles when required at short notice.

Titles include: Ideal Home (frequently as Acting Art Editor), Style at Home, Stylist, Woman, InStyle, Homes & Gardens, Livingetc, 25 Beautiful Homes, Country Homes & Interiors, BBC Good Homes, Good Food, Top Santé, Grand Designs, Boots magazine, Asda Magazine, Bikes Etc, Essentials, Olive.

Trusted to integrate quickly into established teams, maintain brand consistency and deliver high-quality layouts, with dedication and under pressure.

Three-month appointment as Acting Art Director on Style at Home during its launch phase, overseeing the creative output while the Creative Director completed notice elsewhere.

#### ART DIRECTOR – GURGLE MAGAZINE

**June 2013 – August 2014**

Led the visual direction and brand development of a growing magazine within a small, hands-on team. Produced each issue from start to finish.

Concepted and art directed eye-catching covers and features, sourcing and commissioning photography and illustration.

Took full responsibility for picture research, retouching and visual continuity from concept to print. Liaised directly with printers and signed off final layouts.

Created the Gurgle app edition, nominated for two DMA Awards, including Launch of the Year (New Format); the magazine was also nominated for Women's Lifestyle Magazine of the Year.

## ART EDITOR – EVE MAGAZINE

June 2007 – October 2008

Regularly covered for the Creative Director and supported management of the art department. Designed covers and key sections, attended picture and schedule meetings and oversaw smooth workflow across the team.

Led the design of fashion supplements and polybag content.

Checked Cromalins and ensured high production standards throughout.

## EARLIER CAREER (SELECTED)

Senior Designer – Eve Magazine (2005–2007)

Senior Designer – New Woman (2003–2005)

Designer – New Woman (2001–2003)

Junior Designer – New Woman (1999–2001)

Progressed steadily from Junior Designer to Senior Designer roles, developing strong foundations in editorial layout, art direction, commissioning illustrators and photographers, overseeing picture meetings, mentoring junior team members and liaising with repro and printers.

## SKILLS

Editorial design & visual direction

Cover design & brand refresh

Art direction (studio, location & remote)

Image research, retouching & cut-outs

Editorial workflow & deadline management

Mentoring and supporting junior designers

Software: Adobe InDesign, Photoshop, Illustrator, MagPlus (app design), PowerPoint

## EDUCATION

BA (Hons) Graphic Design – Colchester Institute

HND Graphic Design – Colchester Institute

National Diploma in Design – Epping Forest College



## REFERENCES

### Alison Walter

Group Art Director,  
Future Homes Dept  
alison.walter@futurenet.com

### Phil Attaway,

Editorial Transformation  
Director, Future  
phil.attaway@futurenet.com

### Dale Walker

Freelance Creative Director  
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